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in 2022

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2021 - 2022 EXECUTIVE COMMITTEE

President	Matt Mattson, Champlin Park
1st Vice President	Jeff Boran, Waterville-Elysian-Morristown
2nd Vice President	Guillaume Paek, Burnsville
Past President	Brent Schimek, Deer River
Executive Secretary	Mike Beck, St. Michael-Albertville
Incoming Executive Secretary	Dan Johnson, Hopkins
Associate Treasurer	Ken Hubert, Faribault

REGION REPRESENTATIVES

1A	Scott McCready, St. Charles	2021
1AA	Keith Badger, Farmington	2021
2A	Chad Johnson, Tri City United	2021
2AA	Jeff Peterson, Mound Westonka	2021
3A	Tony Smith, Lac Qui Parle Valley	2024
3AA	Elisa Manny, Visitation	2024
4A	Darin Keizer, Southwest Christian	2024
4AA	Aaron Forsythe, Mahtomedi	2024
5A	Dave Schneider, Eden Valley-Watkins	2023
5AA	Bill Quan, Osseo	2023
6A	Norm Gallant, Wadena-Deer Creek	2023
6AA	Rob Holloway, Mpls Southwest	2023
7A	Alex White, Aitkin	2022
7AA	Anne Campbell, Grand Rapids	2022
8A	Travis Hensch, W-H-A	2022
8AA	NaDean Schroeder, Sauk Rapids-Rice	2022

REPRESENTATIVE ON MSHSL BOARD OF DIRECTORS

John Vraa, New London-Spicer

HALL OF FAME COMMITTEE

Nick Rathmann, The Blake School
Chairperson

Brent Schimek, Deer River

Rob Norman, Blue Earth Area

Byron Olson, Retired AD, Region 1

LIAISON FROM MSHSL

Bob Madison, MSHSL Associate Director

LIAISON TO NIAAA

Brad O'Donnell, St. Clair

DISTINGUISHED SERVICE AWARDS

Tom Bauman, Buffalo

NEW ATHLETIC ADMINISTRATOR COMMITTEE

Executive Committee

LEGISLATIVE COMMITTEE

Rich Dippel, St. Croix Prep

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LEADERSHIP TRAINING COMMITTEE

Jaime Sherwood, Wayzata
Les Zellman, St. James
Brad O'Donnell, St. Clair

RETIRED ATHLETIC ADMINISTRATOR COMMITTEE

Rita Rislund, Chairperson, Detroit Lakes
Scott Larson, Secretary-Treasurer, Apple Valley

STATE AWARD OF MERIT COMMITTEE

Dan Johnson, Hopkins	Mark Kuisle, Rochester Century
Emmett Keenan, St. Cloud Cathedral	Jon Summer, Chaska
Brad O'Donnell, St. Clair	Patti Weldon, Robbinsdale Armstrong
Tom Conzemius, Sauk Rapids-Rice	Fred Sailer, Perham
Rob Norman, Blue Earth Area	

NATIONAL DISTINGUISHED AWARD SELECTION COMMITTEE

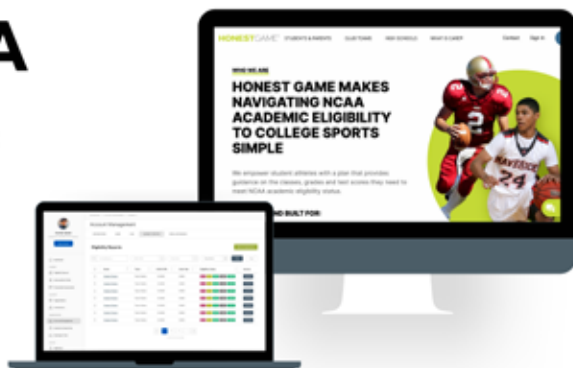
Dwight Lundeen, Becker, Chairman
Mark Kuisle, Rochester Century
Jaime Sherwood, Wayzata

ATHLETIC ADMINISTRATORS ADVISORY COMMITTEE

Chairperson	Brent Schimek, Deer River	
Secretary	Matt Mattson	
MSHSL Liaison	Robert Madison, Mounds View - MSHSL Associate Director	
1A	Josh Wieme, Goodhue	2025
1AA	Trent Hanson, Hastings	2025
2A	Jeremy Robinson, Cedar Mountain	2025
2AA	Joe Johnson, Mankato West	2025
3A	Andy Ourada, Redwood Valley	2024
3AA	Sandra Setter Larsen, Eagan	2024
4A	Ryan Hulse, St. Croix Lutheran	2024
4AA	Sara Palodichuk, East Ridge	2024
5A	Justin Brown, Litchfield	2023
5AA	Curt Wallrath, Coon Rapids	2023
6A	Matt Radniecki, New York Mills	2023
6AA	Anthony Fisher, Minneapolis Schools	2023
7A	Bob Staska, McGregor	2022
7AA	Darin Laabs, Princeton	2022
8A	Bryan Wormley, Nevis	2022
8AA	Ryan Blahosky, Willmar	2022
At-Large	Ricardo Jones, Maple Grove	2024
At-Large	Alison Mach, Blooming Prairie	2024

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FROM THE PRESIDENT'S DESK

MATT MATTSON

2022 MNIAAA President • Champlin Park

It is truly remarkable how time flies by when you pause and begin to look back. It is hard to believe it has been more than 2 years since our entire MNIAAA body has gotten together in St. Cloud for our annual spring conference. Recently, about 30 Minnesota ADs gathered in person in Denver at the National Conference. It was such a great learning experience and a chance to gain a renewed energy to our positions. I am so looking forward to spending time with each of you March 28th-30th in St. Cloud.

As we pause to reflect on what the last 2 years has been like, living in a pandemic, learning in a pandemic, and still taking care of your local school's activities day in and day out... kudos to you and your amazing passion for your communities. Without each and every one of you, your school and its sense of pride would not be where it is today!

Not many will take the time to thank you or ask how you are doing, but please know we are here for one another! We aren't officially done yet with Covid, but we continue to learn, plan and lead to make sure our students are given a fair shake to compete and learn lifelong skills that activities continue to teach. Together we continue to make a difference!

I look forward to seeing each of you in St. Cloud as we continue to grow the MNIAAA. Our executive board will grow to six with the additions of BIPOC and female members. Again, we thank you for approving this constitutional change last year. The future of the MNIAAA is bright as we continue to lead and be an example for our amazing students, families and communities. I am looking forward to seeing what 1st Vice President Jeff Boran has put together for all of us in March!

Thank you again, for all that you do!





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CLASS A



Region 1A
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Blooming Prairie



Region 2A
Doug Burns
Lake Crystal



Region 3A
Tony Smith
LQPV



Region 4A
Dan Haase
Mounds Park Academy



Region 5A
Dave Schneider
Eden Valley-Watkins



Region 6A
Mark Ekren
Morris Area Schools



Region 7A
Dave Foster
Cromwell-Wright



Region 8A
Greg Garmen
Crookston

CLASS AA



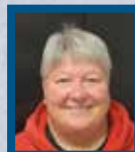
Region 1AA
Trent Hanson
Hastings



Region 2AA
Todd Waterbury
Mankato East



Region 3AA
Sandra Setter Larsen
Eagan



Region 4AA
Treacy Funk
St. Paul Central



Region 5AA
Keith Cornell
St. Michael-Albertville



Region 6AA
Dan Johnson
Hopkins



Region 7AA
Tom Pearson
Duluth Denfeld



Region 8AA
Rob Nielsen
Detroit Lakes



AT LARGE CANDIDATE

EMMETT KEENAN
ST. CLOUD CATHEDRAL

EDUCATION

- St. Michael-Albertville High School
- St. John's University

PROFESSIONAL COMMITTEES AND EXPERIENCE

- Athletics and Activities Director – St. Cloud Cathedral High School – 1998 to Present
- Region 5A Committee Chair 08-09
- MSHSL Classification Committee
- MNIAAAA Region Rep (2003-2007 and 2011-2015)
- MNIAAAA Strategic Planning Committee and Financial Planning Committee
- MSHSL Representative Assembly Delegate
- MSHSL Board of Directors 2013-2017
- District and Region 5A Triple-A Judge
- MSHSL ExCel Award Judge
- Section 8A Girls' & Boys' Soccer Manager
- Site Manager for many conference events
- Site Manager for many sub-section and section events
- Coordinator for Region 5A – managing many section tournaments
- MSHSL State Soccer Tournament Manager
- Assistant Tournament Manager – MSHSL State Baseball Tournament
- MSHSL State Golf Tournament Manager
- Work at many MSHSL State Tournaments
- Public Address Announcer at Section 5A Track Meet
- MSHSL Registered Softball and Baseball Official
- MSHSL State Softball Tournament Umpire
- Baseball and Softball Umpire Assigner for St. Cloud Officials' Association
- St. Cloud District 742 Local Education Activities Foundation past Board Member
- Treasurer Granite Ridge Conference



AT LARGE CANDIDATE

EMMETT KEENAN
ST. CLOUD CATHEDRAL

MEMBERSHIPS AND COMMUNITY INVOLVEMENT

- Minnesota Interscholastic Athletic Administrators Association (MNIAAA)
- National Interscholastic Athletic Administrators Association (NIAAA)
- Minnesota State High School Coaches Association
- St. Cloud Morning Optimist Club
- Special Olympics Bowling and Floor Hockey Coach
- Board Member – ARISE (providing mainstream recreational opportunities for students with disabilities)

AWARDS

- JCPenney Golden Rule Winner
- ARC Minnesota Volunteer of the Year
- NIAAA State Award of Merit – 2007
- MNIAAA Class-A Athletic Administrator of the Year - 2014

PERSONAL

- Wife – Barb (41+ years)
- Children - Abby (son-in-law Craig), Tom, Cody and Alan
- Granddaughters Bayley and Morgan



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Get Into The Game



AT LARGE CANDIDATE

TIM TUNGSETH

PINE RIVER-BACKUS

My name is Tim Tungseth and I am originally from Fergus Falls, MN where I graduated from Fergus Falls High School in 2003. After High School, I attended Concordia College in Moorhead, MN where I graduated with a degree in Social Studies Education and Coaching in 2007. After teaching in Williston, ND and at Stephen-Argyle Central I returned to school to work on my Masters Degree at Gonzaga University in Spokane, WA.

During my time at Gonzaga, I served as a Graduate Assistant in both the Physical Education and Athletics Department where I taught undergraduate classes and gained experience in Athletic Administration specifically working for the Athletic Facilities and Sports Information Departments. I am currently in my 9th year as an Activities Director as I have previously served as AD at Crosby-Ironton High School (2013-2016), Maple Lake High School (2016-2020) and now am currently serving at Pine River-Backus High School (2020-present). My favorite thing about working as an AD is getting to have a positive impact on student athletes and to help provide them with an outstanding high school experience. In addition to that, I find working with outstanding coaches and fellow AD's to be one of my favorite aspects of the job.

On a personal note, I have been married to my wife Molly for almost five years and we live in Brainerd, MN along with our three dogs (Meatball, Mabel and Monty). In our very little spare time we enjoy spending time at the cabin in the summer, enjoying the outdoors, traveling, spending time with family & friends and I also work part-time at Roundhouse Brewery in Nisswa where my wife is a Manager.

EDUCATIONAL BACKGROUND

- Fergus Falls High School, Fergus Falls, MN – May 2003, High School Diploma

Concordia College, Moorhead, MN – April 2007

- Bachelor of Arts in Social Studies Secondary Education – Minor in Coaching
- Certification: Minnesota teaching license

Gonzaga University – Spokane, WA – May 2013

- Master of Arts in Sports and Athletic Administration



AT LARGE CANDIDATE

TIM TUNGSETH
PINE RIVER-BACKUS

EMPLOYMENT HISTORY

- Trinity Christian School, Williston, ND – August 2008 to August 2010
- Social Studies Teacher, Assistant Activities Director & Assistant Boys Basketball Coach

Stephen-Argyle Central, Stephen, MN – August 2010 to August 2011

- Social Studies Teacher & Assistant Boys Basketball & Track & Field Coach

Gonzaga University, Spokane, WA – August 2011 to May 2013

- Graduate Assistant – Department of Education and Athletics Department
- Gonzaga University Jeanne Foster Wardian Leadership Award Recipient - Spring 2013

Crosby-Ironton Public School District, Crosby, MN – July 2013 to July 2016

- Activities Director and Social Studies Teacher

Maple Lake Public School District, Maple Lake, MN – July 2016 to August 2020

- Activities Director and Social Studies Teacher
- MSHSL Region 5 District 17 Activities Director of the Year - 2018
- Central Minnesota Conference President - 2018-2019
- Central Minnesota Conference Secretary - 2017-2018

Pine River-Backus Public School District, Pine River, MN – August 2020 to Present

- Activities Director and Youth Sports Coordinator **Education**
- BA Sociology, Drake University
- MA Educational Leadership, Saint Mary's University



BIPOC BOARD

Candidate

KENNY MAXEY

FAIR SCHOOL AND MPLS PATRICK HENRY

Education

- BA Sociology, Drake University
- MA Educational Leadership, Saint Mary's University
- K-12 Administration License, St. Cloud University

Education Career Summary

- Athletic Director, Minneapolis Henry H.S. and act FAIR School/Mpls Henry, 2017 – Present
- Athletic Director, Career/College Prep Teacher, School Administrative Manager, FAIR School, 2008-2012
- Student Learning Advocate, Coon Rapids High School, 2002-2008
- YMCA Program Director, 1999-2002
- Coaching Career Summary
- Head/Assistant Coach for Howard Pulley/Nike EYBL, 2009-Present
- Assistant Boys Basketball Coach at Bloomington Kennedy, 2013-2016
- Head Girls Basketball Coach at FAIR School, 2011-2013
- Assistant Girls Basketball Coach at Coon Rapids High School, 2004-2008
- Assistant Boys Basketball Coach at Anoka High School, 2003-2004
- Assistant Boys Basketball Coach at Coon Rapids High School, 2002-2003

Leadership Highlights

- MSHSL Rep Assembly
- Region 6AA Committee Member
- MSHSL ExCEL Committee Member
- MSHSL Ad Hoc Committee Member
- Minneapolis Conference Director for Volleyball, Wrestling, and Badminton

Memberships

- Member of The Minnesota Interscholastic Athletic Administrators Association
- Member of The National Interscholastic Athletic Administrators Association
- Member of The National Organization of Minority Athletic Directors

Hobbies

- Exercising, including riding my bike, lifting weights, and playing basketball, writing short stories, listening to music, playing with my kids.

Personal

- Married 7 years to my wife Susie, children - Miles, Mateo, and Mila

RIPOC BOARD

Candidate

AIMEE PEDERSON

MAHNOMEN



About Me

I am a busy mom of two little boys—Easton (3) & Reed (1)—and am married to my very best friend; Erik is a self-employed farmer and we are lifelong residents of our small community. I am a proud enrolled member of the White Earth Nation and have dedicated much of career to youth and community engagement and outreach. We have one dog named Henry and we love spending time at the lake, cooking meals together and indulging in our love for seeing new places!

A strong communicator with an out-going personality and desire to inspire persons of all ages in developing themselves as well-rounded individuals, while promoting a healthy lifestyle of overall wellness and instilling a passion for fitness, sport and recreation; Proud member of White Earth Nation with a strong connection to community outreach and cultural enrichment.

Education

- M.S Sport Management & Athletic Administration
- SNHU '20
- B.S Exercise Science with minors in Food, Nutrition, Dietetics, and Coaching. Concordia College '14

Coaching and Career Summary

- American Indian Education Coordinator – ISD#432 2017 - Present / 5th year
- Activities Director – ISD#432 – Present / 1st year
- Program Director – Mahnomen Area Baseball – Present / 2 years
- Head Coach – Mahnomen Area Baseball – Present / 2 years
- Asst. Varsity Volleyball Coach – Mahnomen High School / 2 years
- Asst. Varsity Softball Coach – Ada –Borup High School / 4 years
- Chief Professional Officer –White Earth Nation Boys & Girls Clubs / 2015 – 2016

Leadership Highlights

- MN Rural Education Association American Indian Advisory Committee Member (Present)
- Mahnomen Area Community Fund – Committee Member (Present)
- Mahnomen Tribal Community Council Member (2018-2021)
- White Earth Nation Powwow Committee (2015-2018)
- Native Youth Alliance of Minnesota –Board Member (2016-2017)
- Insports Foundation Volunteer (2015-2016)



FEMALE BOARD

Candidate

AMY CARDERELLE

MPLS SOUTH

February, 2015 – present : Athletic Director, Minneapolis Public Schools (South, Feb. 2015-fall 2015, Edison fall 2015-2017, South 2017 – present)

2019 – present : Region 6AA committee, Sub Region 3 representative

2016 - present: Minneapolis Athena Awards, Committee member, 2021 Chairperson

Education

- Edina High School – 1985
- University of Wisconsin, Madison – BS in Education 1989, Varsity soccer team, 1985-1988

Family

- Daughter – Jessica, student at Mitchell-Hamline, law clerk for Hennepin County Judge
- Son – Nicholas, student at Normandale Community College
- 2 Rescue Dogs – Rosie and Walter



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FEMALE BOARD *Candidate*

JILL JOHNSON

WACONIA

Hello, my name is Jill Johnson and it is an honor to be a candidate to serve our student athletes and professional community as the Female Representative on the MNIAAA Board of Directors.

I grew up in Hastings, MN and while attending Hastings High School I was fortunate to have the opportunity to play soccer, basketball and softball as well as participate in the band and choir. I attended Mankato State University and earned a B.S. in Recreation and Sports Management and while at Mankato, I played softball for the Mavericks. In 2006, I became a Certified Athletic Administrator and in 2009, I earned a Master's degree in Sports Administration from the University of St. Thomas. I spent the first eight years of my career as a sports administrator with the Minnesota Sports Federation (MSF), a non-profit sports organization programming sports leagues and post season tournaments in communities throughout the state of Minnesota. During that time I also had the privilege to coach softball at Park Center High School. In 2002, I was hired as an Activities Coordinator and Facilities Manager at Eden Prairie High School and served in that role until I became the Activities Director at St Cloud Tech High School in 2009. In the fall of 2013, I was hired as the District 110 Activities Director and am honored to be able to serve the Waconia student participants and community in this capacity. During my tenure as an activities administrator, I have welcomed opportunities to volunteer as a team member of a variety of committees, including chairing the MSHSL Return to Play Committee in 2020-2021. I have also served in leadership roles on the State AD Advisory Committee, a representative on the Region 2AA Committee and as a member of the National Women in Sports Day Committee. Additionally, I have enjoyed serving as a section manager for Cross Country, Nordic Ski, Dance Team, Gymnastics, Girls and Boys Basketball and supported the MSHSL State Cross Country, Nordic and Girls Basketball tournaments as an event worker.

It would be a privilege to serve on the MNIAAA Board of Directors and continue to work to fulfill our purpose of providing equitable opportunities and great experiences for all our student participants. Thank you for your consideration and best wishes for a safe and healthy remainder to your school year!

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2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Sunday March 27, 2022

- | | |
|---------------|--|
| 1:00- 3:00pm | Executive Board Meeting
Husky Room, Kelly Inn |
| 3:15 - 5:00pm | Region Representative Meeting
Husky Room, Kelly Inn |
| 5:00 - 9:00pm | LTC 503 - Enhancing Organization Management
Instructors - Lisa Myran-Schutte, Pine Island, CMAA and
John Landkamer, Mankato Loyola, CAA
Room: Kelly Inn, University A |
| 5:00 - 9:00pm | LTC 506 - Legal Issues II (Title IX & Sexual Harassment)
Instructor - Craig Perry, CMAA
Room: Kelly Inn, University B |

Monday March 28, 2022

- | | |
|----------------|--|
| 7:30-9:30am | MSHSL Coaching Certification (Athletic Administrators
Continuing Ed Requirement)
Charlie Campbell, Associate Director, MSHSL
Room: Alexander/Bell River's Edge Convention Center |
| 10:00am-2:00pm | LTC 502 - Strategies for Organization Management
Instructors - Dan Roff, Fridley, CAA and
Les Zellmann, St. James Area, CAA
Room: Weidner - River's Edge 1st Floor
New Administrators Round Table follows this class. |
| | LTC 714 - Dealing with Difficult People
Instructor - Brad O'Donnell, St. Clair, CMAA and
Anne Campbell, Grand Rapids, CMAA
Room: Kelly Inn - University B |
| 10:00am | Administrative Assistants - Sign in
(State and Sunwood - Kelly Inn) |
| 11:00am | Administrative Assistants - First General Session
Welcome - Brent Schimek, Deer River, Past President
(State and Sunwood - Kelly Inn)
Lunch 11:15 am (sponsored by rSchooltoday)
Ray Dretske rSchooltoday 11:45 am - 1:00 pm |



2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Monday March 28, 2022

12:00pm

Activity Administrator Registration in the Vendor
Hall Opens - Terry Haws Center
Conference Registration Gift
Sponsored by Universal Athletics

2:00-2:30pm

First Mini-Session

1) Janssen Sports Leadership Center

Presenter - Greg Berge, Lake City

Moderator - NaDean Schroeder, Sauk Rapids-Rice

Room: First American - River's Edge 2nd Floor

2) Rschool Today – Questions answers and shortcuts

Presenter - Ray Dretske

Moderator - Chad Johnson, Tri-City United

Room: Bell/Alexander - River's Edge 1st Floor

3) "Gipper" - Learn from the Pros: Social Media

Must-Knows for Athletic Departments

Presenter - Matthew Glick

Moderator – Ed Friesen, Bethlehem Academy

Room: Thielman - River's Edge 2nd Floor

4) Field Turf - Fieldturf Genius: The World's First Smart Field!

Presenter - Alex

Moderator - Kevin Werk, Medford

Room: Mitchell - River's Edge 2nd Floor

5) Affinity - Integrating Eligibility Management and

Sports / Activities Registration. Explore integrating

eligibility status and sign-up into a single process

that makes sure your students are cleared participate in

activities and how this information is then

communicated to coaches real-time.

Presenter - Steve Holewa

Moderator - Joe Kuechenmeister, United South Central

Room: Clarke/Edelbrock - River's Edge 1st Floor



2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Monday March 28, 2022

2:00-2:30pm

6) Honest Game - Understanding Academic Eligibility:
Increase Athletic Participation and Learning Outcomes
Presenter - Shanay Howard
Moderator - Scott McCready, St. Charles
Room: Swisshelm - River's Edge 2nd Floor

7) Administrative Assistants Small School
(less than 900) Round Table
Room: Schilphin - River's Edge 2nd Floor

8) Administrative Assistants Large School
(over 900) Round Table
Room: Whitney - River's Edge 2nd Floor

2:45-3:15pm

Second Mini-Session (Repeat of First Mini-Sessions)

1) Janssen Sports Leadership Center
Presenter - Greg Berge, Lake City
Moderator - NaDean Schroeder, Sauk Rapids-Rice
Room: First American - River's Edge 2nd Floor

2) Rschool Today - Questions answers and shortcuts
Presenter - Ray Dretske
Moderator - Chad Johnson, Tri-City United
Room: Bell/Alexander - River's Edge 1st Floor

3) "Gipper" - Learn from the Pros: Social Media Must-Knows for Athletic Departments
Presenter - Matthew Glick
Moderator - Ed Friesen, Bethlehem Academy
Room: Thielman - River's Edge 2nd Floor

4) Field Turf - Fieldturf Genius - The World's First Smart Field!
Presenter - Alex Talton
Moderator - Kevin Werk, Medford
Room: Mitchell - River's Edge 2nd Floor



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2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Monday March 28, 2022

2:45-3:15pm

5) Streamlining Athletic and Activity Registration and Eligibility Management
Presenter: Steve Holewa Affinity Solutions President & Founder
Presenter - Steve Holewa
Moderator - Joe Kuechenmeister, United South Central
Room: Clarke/Edelbrock - River's Edge 1st Floor

6) Honest Game - Understanding Academic Eligibility: Increase Athletic Participation and Learning Outcomes
Presenters - Shanay Howard
Moderator - Scott McCready, St. Charles
Room: Swisshelm - River's Edge 2nd Floor

7) Administrative Assistants - Online Ticketing Options/ Round Table
Room: Schilphin - River's Edge 2nd Floor

3:30pm

First Door Prize Drawing - Terry Haws Center

4:00-5:30pm

First General Session - Herberger Suite, River's Edge, 2nd floor
Welcome and Presiding: Jeff Boran, MNIAAA 1st Vice President, Waterville-Elysian-Morristown
Sponsor Welcome - Universal Athletics

Introduction of "At-Large" Board Candidates
Guillaume Paek, MNIAAA 2nd Vice President, Burnsville
Region 5A Emmett Keenan, St. Cloud Cathedral
Region 6A Tim Tungeth, Pine River-Backus

Introduction of "Female" Board Candidates
Brent Schimek, MNIAAA Past President, Deer River
Region 2AA Jill Johnson, Waconia
Region 6 AA Amy Cardarelle, Minneapolis South

Introduction of "BIPoC" Board Candidates
Matt Mattson, MNIAAA President, Champlin Park
Region 8A Aimee Pederson, Mahanomen
Region 4A/6AA Kenny Maxey, FAIR/Mpls Patrick Henry



2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Monday March 28, 2022

4:00-5:30pm

Distinguished Service Awards (2022)

Presented by Tom Bauman - Buffalo

Ray Heino, Detroit Lakes High School

Nominated by Rob Nielsen

Calvin Wallin, Pequot Lakes High School

Nominated by Marc Helmrichs

Duane Hauer, Buffalo-Lake Hector High School

Nominated by Dan Krause

Fred Kallio, Two Harbors High School

Nominated by Scott Ross

Recognition of 2020 & 2021 MNIAAA Award Winners

State Athletic Administrators of the Year

Paul Kruger Award (Class A)

2020 - Bob Grey, Montevideo High School

2021 - Brad O'Donnell, St. Clair High School

Pete Veldman Award (Class AA)

2020 - Patti Weldon, Robbinsdale Armstrong High School

2021 - Bryan Munter, Tartan High School

State Award of Merit:

2020 - Dave Wicker, Minneapolis Schools

2021 - Rob Norman, Blue Earth Area High School

Hall of Fame: Class of 2020

Dr. David Hartman, Alexandria High School

Gerald Keenan, St. Paul Harding High School

Kevin Merkle, Northfield/ MSHSL

Byron Olson, Lakeville North High School

Class of 2021

Todd Lundberg, Houston High School



2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Monday March 28, 2022

4:00-5:30pm

National Distinguished Service

2020 - Tom Bauman, Buffalo High School

2021 - Marc Helmrich, Pequot Lakes High School

5:40-6:20pm

Section Caucuses

Facilitated by Region Representatives

1A - Alexander - 1st Floor - Scott McCready, St. Charles

2A - Weidner - 1st Floor - Chad Johnson, Tri-City United

3A - Rivers Edge Board Room C - Anthony Smith, Lac qui Parle Valley

4A - Swisshelm - 2nd Floor - Darin Keizer, Southwest Christian

5A - Mitchell - 2nd Floor - David Schneider, Eden Valley-Watkins

6A - First American - 2nd Floor - Norm Gallant, Wadena-Deer Creek

7A - Poolside - Alex White, Aitkin

8A - Own Room - Travis Hensch, Walker-Hackensack-Akeley

1AA - Clarke - 1st Floor - Keith Badger, Farmington

2AA - Clarke - 1st Floor - Jeff Peterson, Mound Westonka

3AA - Bell - 1st Floor - Elisa Manny, Visitation

4AA - Bell - 1st Floor - Aaron Forsythe, Mahtomedi

5AA - Edelbrock - 1st Floor - Bill Quan, Osseo

6AA - Edelbrock - 1st Floor - Dan Johnson, Hopkins

7AA - Thielman - 2nd Floor - Anne Campbell, Grand Rapids

8AA - Thielman - 2nd Floor - NaDean Schroeder - Sauk Rapids-Rice

Administrative Assistant's Group Craft + Swag Game
Room - Herberger Suite - River's Edge 2nd Floor

6:30pm

Second Door Prize Drawing - Terry Haws Center

6:30-7:30pm

Female AD's Roundtable Discussion

River's Edge Board Room C

Facilitators - Meghan Potter, Wayzata,

Jill Johnson, Waconia, Anne Campbell, Grand Rapids

6:45pm

"Break Bread" with Vendors

Sponsored by Musco Lighting

Terry Haws Center

Baggo Tournament - Terry Haws Center

Bryan Munter, Tartan and Jed Helwig, North St. Paul

7:30pm

Poolside Social - Kelly Inn Pool Area

Sponsored by Riddell-All American



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2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Tuesday, March 29, 2022

7:00am	CAA Exam, University B, Kelly Inn
7:30am	FCA Breakfast - Kelly Inn Ballroom Speaker - Coach Dave Nelson
8:00am	CAA Exam - Room: TBD
8:30am	Vendor Hall Open - Terry Haws Center
8:30am	Registration Open - River's Edge Convention Center Continental Breakfast with Vendors - Terry Haws Center
9:00-9:45am	Second General Session - Herberger Suite River's Edge 2nd Floor Presiding - Brent Schimek Past President, Deer River Welcome by "Gipper" Speaker Brett Carlson, North Branch
10:00am	Third Door Prize Drawing - Terry Haws Center
10:15-11:00am	Retired AD Meeting - River's Edge Board Room C
10:15-10:45am	Third Mini-Session Athletic Director 101 Presenter – Torrance Hill, Minneapolis Schools Moderator - Dan Krause, Maple Lake Room: Bell/Alexander - River's Edge 1st Floor
10:15-10:45am	"Coaches Draft" Coaching Development Presenter – Nick Rathmann, Blake and Andrea Schmidt, Roseville Moderator - Darin Keizer, Southwest Christian Room: Mitchell - River's Edge 2nd Floor
	Scorecard for Program Evaluation Presenter - Trent Hanson, Hastings Moderator - Andy Ourada, Redwood Valley Room: Weidner - River's Edge 1st Floor



2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Tuesday, March 29, 2022

10:15-10:45am

4) Balancing Life and Being an Activities Administrator
Brad O'Donnell, St. Clair HS & John Landkamer, Loyola
Moderator - Keith Badger, Farmington
Room: Clarke/Edelbrock - River's Edge 1st Floor

5) Creating and Sustaining a Captains Leadership Council
Presenter - Anne Campbell, Grand Rapids
Moderator - Ali Mach, Blooming Prairie
Room - First American - River's Edge 2nd Floor

6) How Google Drive Has Streamlined Our Activities Office
Presenter - Garrett Schmidt, Benson
Moderator - Dan Stork, NRHEG
Room: Thielman - River's Edge 2nd Floor

7) The "How To" Build/Rejuvenate a School "Hall of Fame"
Presenters - Mike Schmidt & Mike Hajek, Staples-Motley
Moderator - Dusty Drager, Maple River
Room: Swisshelm - River's Edge 2nd Floor

8) Administrative Assistants - Google Mail Merge & Autocrat for the Activities Office
Presenter - Rita Morvec, Annandale
Room: Schilphin - River's Edge 2nd Floor

9) Administrative Assistants - Contract/Duties Roundtable
Room: Whitney - River's Edge 2nd Floor

11:00-11:30am

Fourth Mini-Session (Repeat of Third Mini-Sessions)

1) Athletic Director 101
Presenter - Torrance Hill, Minneapolis Schools
Moderator - Dan Krause, Maple Lake
Room: Bell/Alexander - River's Edge 1st Floor

2) "Coaches Draft" Coaching Development
Presenter - Nick Rathmann, Blake and Andrea Schmidt, Roseville
Moderator - Darin Keizer, Southwest Christian
Room: Mitchell - River's Edge 2nd Floor



2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Tuesday, March 29, 2022

11:00-11:30am

3) Scorecard for Program Evaluation

Presenter - Trent Hanson, Hastings

Moderator - Andy Ourada, Redwood Valley

Room: Weidner - River's Edge 1st Floor

4) Balancing Life and being an Activities Administrator

Brad O'Donnell, St. Clair HS & John Landkamer, Loyola

Moderator - Keith Badger Farmington

Room: Clarke/Edelbrock - River's Edge 1st Floor

5) Creating and Sustaining a Captains Leadership Council

Presenter - Anne Campbell, Grand Rapids

Moderator - Ali Mach, Blooming Prairie

Room: First American - River's Edge 2nd Floor

6) How Google Drive Has Streamlined Our Activities Office

Presenter - Garrett Schmidt, Benson

Moderator - Dan Stork, NRHEG

Room: Thielman - River's Edge 2nd Floor

7) How to Build/Rejuvenate a "Hall of Fame"

Presenters - Mike Schmidt & Mike Hajek, Staples-Motley

Moderator - Dusty Drager, Maple River HS

Room: Swisshelm - River's Edge 2nd Floor

8) Administrative Assistants: Large and
Small School Roundtable

Combined "New Topics"

Room: Schilphin - River's Edge 2nd Floor

11:35am

Fourth Door Prize Drawing - Terry Haws Center

11:45am-12:45pm

Lunch with Vendors

Sponsored by Gipper - Terry Haws Center

1:00pm

Vendor Hall Closes



2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Tuesday, March 29, 2022

1:15-1:45pm

Fifth Mini-Session

Eligibility: Best Practices and Common Challenges
(Bylaw 110 and 111)

Presenter - MSHSL Staff

Moderator - Shannon Gerrety, Blaine

Room: Weidner - River's Edge 1st Floor

Incidents at Contests: Investigations, Actions, MSHSL
and Next Steps

Presenter - MSHSL Staff

Moderator - Eric Lehtola, Andover

Room - Clarke/Edelbrock - River's Edge 1st Floor

Leadership Development & Keys to a Higher Level of
Sports Performance

Presenter - Rick Rassier

Moderator - Anne Campbell, Grand Rapids

Room: First American/Theilman - River's Edge 2nd Floor

When Seconds Count, Anyone Can Save A Life
Emergency Action

Plans and AED Review

Presenter - Joe Hedervare, Waseca and

Troy Hoehn, LAT/ATC Mayo

Clinic Health Systems

Moderator - Rob Norman, Blue Earth Area

Room: Bell/Alexander - River's Edge 1st Floor

NHS Strength Coaches Association (Minnesota)

Presenter - Mike Breyen, Elk River

Moderator - Craig Morgan, Minnesota Valley Lutheran

Room: Mitchell/Schilphin - River's Edge 2nd Floor

Recruiting in the Changing Landscape of Sports

Presenter - Barb Smith

Moderator - Chris Pack, Hayfield

Room - Swisshelm - River's Edge 2nd Floor



2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Tuesday, March 29, 2022

2:00-2:30pm

Sixth Mini-Session (Repeat of Fifth Mini-Sessions)
Eligibility: Best Practices and Common Challenges
(Bylaw 110 and 111)

Presenter - MSHSL Staff

Moderator - Shannon Gerrety, Blaine

Room: Weidner - River's Edge 1st Floor

The MSHSL Website, Tips, Tricks and next steps!

Presenter - MSHSL Staff

Moderator - Eric Lehtola, Andover

Room: Clarke/Edelbrock - River's Edge 1st Floor

Leadership Development & Keys to a Higher Level
of Sports Performance

Presenter - Rick Rassier

Moderator - Anne Campbell, Grand Rapids

Room: First American/Theilman - River's Edge 2nd Floor

When Seconds Count, Anyone Can Save A Life -
Emergency Action Plans and AED Review

Presenter - Joe Hedervare, Waseca HS & Troy Hoehn, LAT/
ATC Mayo Clinic Health Systems

Moderator - Rob Norman, Blue Earth Area

Room: Bell/Alexander - River's Edge 1st Floor

NHS Strength Coaches Association (Minnesota)

Presenter - Mike Breyen, Elk River

Moderator - Craig Morgan, Minnesota Valley Lutheran

Room: Mitchell/Schilphin - River's Edge 2nd Floor

Recruiting in the Changing Landscape of Sports

Presenter - Barb Smith

Moderator - Chris Pack, Hayfield

Room: Swisshelm - River's Edge 2nd Floor



2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Tuesday, March 29, 2022

- | | |
|-------------|---|
| 2:00-2:30pm | Developing the Mental Toughness and Confidence of Your Student-Athletes and Coaches
Presenter – Dr. Cindra Kamphoff
Moderator - Ryan Luedtke, Janesville-Waldorf-Pemberton
Room: Whitney - River's Edge 2nd Floor |
| 2:45-3:30pm | Third General Session
Herberger Suite - River's Edge 2nd floor
Presiding: Guillaume Paek
MNIAAA 2nd Vice President - Burnsville
Introduction of Speaker by Emmett Keenan - St. Cloud Cathedral High School
Speaker - Barb Smith, Leading Teams in Divisive Times |
| 3:45-4:30pm | Fourth General Session
Herberger Suite - River's Edge 2nd floor
Presiding: Matt Mattson, MNIAA President, Champlin Park
Introduction of Speaker by Tim Tungseth, Pine River - Backus
Speaker - Dr. Cindra Kamphoff, Building Resilience: Practical Tools in Uncertain Times |
| 4:45-5:30pm | Past Presidents Reception - Kelly Inn, Husky Suite
Hosted by Brent Schimek (Deer River 2022) & Mark Kuisle (Rochester Century 2021) - MNIAAA Past Presidents |



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2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Tuesday, March 29, 2022

5:30-7:00pm

Fifth General Session

MNIAAA Recognition Banquet - Kelly Inn Ballroom
Presiding: Jeff Boran, MNIAAA 1st Vice President –
Waterville-Elysian-Morristown HS

Region Activities Administrators of the Year

Introduced by Guillaume Paek

MNIAAA 2nd Vice President - Burnsville High School

- 1A - Alison Mach, Blooming Prairie High School
- 2A - Doug Burns, Lake Crystal High School
- 3A - Tony Smith, LQPV High School
- 4A - Dan Haase, Mounds Park Academy
- 5A - Dave Schneider, Eden Valley-Watkins High School
- 6A - Mark Ekren, Morris Area Schools High School
- 7A - Dave Foster, Cromwell-Wright High School
- 8A - Greg Garmen, Crookston High School

- 1AA - Trent Hanson, Hastings High School
- 2AA - Todd Waterbury, Mankato East High School
- 3AA - Sandra Setter, Larsen, Eagan High School
- 4AA - Treacy Funk, St. Paul Central High School
- 5AA - Keith Cornell, St. Michael-Albertville High School
- 6AA - Dan Johnson, Hopkins High School
- 7AA - Tom Pearson, Duluth Denfeld High School
- 8AA - Rob Nielsen, Detroit Lakes High School

Retiring Athletic/Activity Administrators

Presented by Matt Mattson,

MNIAAA President, Champlin Park

- Bill Mills, Minnewaska Area High School, Retired
- Mark Solberg, Cambridge-Isanti High School, Retired
- Jaime Sherwood, Wayzata High School, Retired
- Greg Garmen, Crookston High School, Retired
- Treacy Funk, St. Paul Central High School, Retired
- Mark Ekren, Morris Area High School, Retired
- Dan Roff, Fridley High School, Retired
- Bob Grey, Montevideo High School, Retired
- Dan Johnson Hopkins High School, Retired
- Rich Dippel, St. Croix Preparatory Academy, Retired
- Mark Herbes, Upsala High School, Retired



2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Tuesday, March 29, 2022

5:30-7:00pm

MNIAAA Student Athlete Scholarship Winners
Sponsors: Bolton-Menk and MNIAAA Retired AD's
Presented by Brad O'Donnell - St Clair High School

- 1) Grace Moeller, Lake Crystal Wellcome Memorial
- 2) Trent Steffensmeir, Sleepy Eye St. Mary's High School

2022 Distinguished Alumni
Mark Shuck, Nicollet High School
Presented by Mike Beck

Special Recognition
Jody Redman (Presented by Mike Beck)
Craig Perry (Presented by Dan Johnson)
Lisa Lissimore (Presented by Ken Hubert)

Dinner Served

School Associations "NIAAA State Award of Merit"
Presented by Brad O'Donnell, St. Clair High School
2022 - Dan Johnson, Hopkins High School

Hall of Fame Inductees - Class of 2022
Presented by Nick Rathmann - The Blake School
Doug Darnell - Brooklyn Center High School
Keith Swanson - West Central High School
Rita Risland - Princeton High School

5:30-7:00pm

Activities Administrators of the Year
Presented by Guillaume Paek
MNIAAA 2nd Vice President - Burnsville High School

Paul Krueger Class A Activities Administrator of the Year
Mark Ekren - Morris Area High School (Region 6A)

Pete Veldman Class AA Activities Administrator of the Year
Keith Cornell - St. Michael-Albertville High School (Region 5AA)

7:30 pm

Poolside Social - Kelly Inn Pool Area
Sponsored by MECA



2022 SCHOLARSHIP AWARD

by Grace Moeller

How High School Athletics Has Impacted My Life

by Grace Moeller

High school athletics set the tone for many successes in high school. I learned the connection between hard work and success, time management, and made friends not only with my teammates, but with competitors from other schools. For me, high school athletics are about opportunity. My sports: cross country, alpine ski, and track & field; have athletes of varying abilities. I have teammates with cerebral palsy, scoliosis, and who are wheelchair bound. You don't have to be the best to compete, nor do you have to win to be considered a winner. Everyone



comes to practice with personal goals and strives to achieve them.

I was born with bilateral hip dysplasia, which rendered me immobile for the first eight months and at 4 years, I had to attend physical therapy for Gross Motor Delay. Coming from a background of physical handicaps, I respect and accept athletes that embrace training and competition no matter their circumstance.

Athletics helped me form friendships and find my niche in a new town when I moved here in 6th grade, a time where breaking into a friend group was difficult. In seventh grade, I had the opportunity



2022 SCHOLARSHIP AWARD

by Grace Moeller

to join and actually compete on the varsity cross country team. Thanks to the wonderful upperclasswomen, little thirteen year old me felt accepted and encouraged to do my best. I began to realize that I had a talent for running, and my coaches and teammates supported my hard work.

I enjoyed skiing recreationally, and when I learned that we had an alpine ski team, I took advantage of the opportunity to explore this sport. I started ski racing later than most people, but my teammates were patient with me, and wanted to see me succeed. By the end of my skiing career, I was the second fastest skier on the team, and took on the leadership role of mentoring and encouraging new skiers just as my teammates had shown me when I was a beginner.

For me, nothing beats the adrenaline rush of standing on the starting line, or stomping your skis out in the starting gate, just before the timer starts. Getting out there and competing is a feeling like no other and I will never take that feeling for granted. My sophomore track season and goals ground to a halt when COVID-19 forced my school to move to distant learning and the track season was canceled. I turned this adversity into an opportunity by running 650 miles between April and September of 2020. I felt no better relief than getting out on the open road and pushing myself to my limits, even though that spring there were no opportunities to exhibit my hard work.

Through the grueling miles, I held on to the hope of a fall cross country season. The season happened, and all the hard work paid off. I was undefeated in the regular season and qualified for the state cross country meet. Long runs also gave me time to organize my thinking and solve problems creatively as I prepared for and competed in academic contests. My science fair project on using natural dyes for clothing as a solution to the harmful synthetic dye industry qualified for the International Science and Engineering Fair (ISEF). Using the research from this project I prepared speeches which earned 3rd place at our Regional FFA competition and advanced to Section Speech finals in the Minnesota State High School League contest.

High school athletics gifted me with lifelong skills, friendships, and memories. I attribute my success to the multitude of people that helped me as I explored and made the most of all the opportunities afforded to me.



2022 SCHOLARSHIP AWARD

by Trent Steffensmeier

How High School Athletics Has Impacted My Life

by Trent Steffensmeier

Athletics is defined in the dictionary as a physical sport and game of any kind. But I believe athletics has a more in-depth definition and it goes way deeper than what the dictionary says. Athletics have been a part of my life ever since I can remember. Most of the best memories of my life came from sports and the time I spent with my teammates. I feel as though sports have made me a better person through everything they offered me, and I am forever grateful. Sports have impacted my life through academics, relationships, and the life skills high school



sports have taught me. Sports have helped me to academically achieve more and more in the classroom. Athletics have taught me that the only way to achieve more and rise above the competition is through hard work and commitment. Just like how you need to work at practice to get playing time, you need to get your homework done and try at every assignment to get good grades in the classroom. Sports push me to do more in the classroom simply because I never want to miss a game or practice at all, especially due to ineligibility from bad grades or missing assignments.



2022 SCHOLARSHIP AWARD

by Trent Steffensmeier

My academics and grades are doing very well and am at the top of my class because of what athletics taught me and what they require me to do. Athletics also impacts my life through the relationships I have with others.

My relationships with others have been greatly affected by sports. Through the practices, games, and team bonding, I made so many new friends and most of those people I met through sports are my best friends that I am with every day. I even made great relationships with coaches and family through sports. I would not have had those great people in my life without athletics forging our relationships and helping me find these life-long friends. Even talking about sports with others boosts our relationships. I know I will cherish so many memories for the rest of my life that I made with my teammates. If there is one thing I would not ever change about high school athletics, it would be the relationships I gained through the teams I was on. Athletics also taught me many life skills and hard lessons that I use each and every day.

One of the most important things that come from athletics is the many skills and things it teaches you about life skills and how to be a good person. Throughout high school athletics, I have learned tough lessons and all of these have benefited my success in sports and how I am as a person. Sports taught me sportsmanship and how to treat all of my opponents and teammates with dignity and respect. Another lesson was that no matter what, you will never be the best. There is always someone better than you and the only way to beat that person is to work harder than them and be mentally tougher than them. These lessons of mental toughness, sportsmanship, and hard work have made me the person I am today. I am a better person because of sports and their impact on my life.

High school athletics have had a great impact on my life through academics, relationships, and the lessons sports have taught me. They taught me hard work is the only way you can get good grades in the classroom. Athletics also helped forge bonds with others that I will have for the rest of my life. And sports showed me sportsmanship and how to be mentally tougher as a person. So looking back at the dictionary definition of sports, I would have to disagree. I would say, athletics are a necessity to become a great person and forge strong friendships through physical sports and games of any kind. My question to you is the same: how would you define athletics?



2022 DISTINGUISHED ALUMNI

Mark Schuck, Nicollet



Mark Schuck graduated from Nicollet High School in 1965 and was a member of the Football, Basketball and Track teams. He set the school record and still holds it in the Pole Vault at 13 feet, which tied for second place in the state championship. He was the first athlete in the history of Nicollet to place in a state athletic contest. The football team was undefeated his junior and senior years. The basketball team was very successful as well, advancing to district runner-up for two years in a

row in a one-class system. In his senior year, the Nicollet High School Basketball team was undefeated going into tournament play. Throughout his high school career, he was fortunate to have outstanding coaches, including Don Olson, Fran Braunger, Duane Freund, Doug Jensen, and Darryl Miller, as well as outstanding teammates! His coaches were not only talented as coaches, but great mentors, teachers, and role models.

Mark went onto Mankato State College following high school and competed in cross country, basketball, and track and field before graduating in 1969. His first eight years of teaching were at Wilson Campus Lab School in Mankato where he taught Physical Education to three-year-olds through seniors. He was Athletic Director, Head Cross Country Coach, Assistant Basketball Coach to Gene Biewen, and Head Track and Field Coach for eight years. He was fortunate to work with outstanding athletes and faculty members.

He moved to Minnesota State University in 1976 and worked there until 2013. He was Assistant Track and Field Coach to Chuck Petersen, and he went on to become the Head Track Coach from 1998 to 2013 and Head Cross Country Coach from 1979 to 2012. Under his 34-year tenure as head cross country coach, Schuck's



2022 DISTINGUISHED ALUMNI

Mark Schuck, Nicollet

teams won nine North Central Conference Cross Country titles. He held many Cross Country Coach of the Year titles, and Schuck was named the North Central Regional Men's Coach of the Year in 1988 and 1999. Schuck led the Mavericks to their first-ever NCAA Division II cross country title in 1988. Under Schuck the Mavericks have made 25 appearances at the NCAA cross country meets and have posted 16 top ten finishes.

In track and field, he has had four national individual champions during his tenure. He was NCC Indoor Coach of the Year in 2004, 2006 and 2008, and NSIC Coach of the Year in 2009, 2010 and 2012. Also in 2006, 2009 and 2010, he was selected as the North Central Regional Indoor Men's Track and Field Coach of the Year. He is also a four-time league Outdoor Track and Field Coach of the Year (2008 in the NCC, 2009, 2010 and 2012 in the NSIC). His indoor track & field team finished second in the nation in 1989.

Schuck is a two-time national coach of the year which was included the 2006 USTFCCA NCAA Division II Men's Indoor Track Coach of the Year and 1988 NCAA DII Men's Cross Country Coach of the Year. During those years at MSU he also served as the Student Relations Coordinator for the College of Allied Health, taught Phy. Ed. courses, and the Intro to Physical Therapy course. He was also served as Minnesota State Interim Athletic Director twice. He was very proud of being the MSU representative in organizing the indoor high school track meets and the high school basketball tournaments for many years.

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2022 STATE AWARD OF MERIT

Dan Johnson, Hopkins



I grew up in Aberdeen, South Dakota and played baseball, basketball and football through high school at Central High in Aberdeen. I started my college baseball career at Indian Hills in Centerville, Iowa and then finished at Northern State University in South Dakota as an honorable mention All-American. I completed my bachelor's degree in education in 1984 and moved to Texas with my wife, Lynne and infant son, Bryan. My first stop was in Mabank, Texas where I was the head baseball coach and assistant football coach. After two years in a mid-size high school, I realized that I wanted to be a college baseball coach and that I needed more education to make that happen, so

I loaded up my family, which now included our daughter, Emily, and we moved back to South Dakota. I was a graduate assistant at Northern in both football and baseball while completing my master's degree in education.

In 1987, we moved back to Texas and I was the head baseball coach and assistant football coach in Ranger, Texas. A year later, I became the head football coach. A few months after that, I became the athletic director and things started to move pretty fast. To say I was ready to take on those roles would be a lie but I really thought I was. My first year as head football coach, we made it to the playoffs (only the top 2 schools in each district make the playoffs in Texas), and that was the first time a Ranger team had made the playoffs since the '50's.

In January of 1991, I was offered what I thought was my career move – a head baseball coaching position in a college! Peru State College of Nebraska offered me the job and I took it. I started there on a Thursday and had our first game 10 days later. Eight months later, the president of the college called me and asked me to be the athletic director. I wasn't really interested but it paid a little more money and less teaching responsibility, so I accepted. We stayed in Nebraska for 5 years. In February of 1996, we came to Hopkins, Minnesota as the facility manager and head baseball coach. I loved that job and was very happy coaching baseball and not being the AD. In 1999...I became the District Director of Student Activities for Hopkins Public Schools. I have truly enjoyed my time in this position and I am so fortunate to have worked with some outstanding coaches, administrators, AD's, athletes, and all of the various populations you come in contact with in these jobs.

I will be retiring at the end of this current school year and will become the executive director of the MNIAAA as of July 1, which I am looking forward to very much!



2022 HALL OF FAME

Doug Darnell, Brooklyn Center



Doug Darnell is a graduate of the University of Northern Iowa, earning both a bachelor and masters degree in Physical Education while participating in both football and baseball. Shortly after graduation, he was hired at Brooklyn Center in the fall of 1969. Doug and his wife Karla lived two blocks from Brooklyn Center High School for 42 years and their three sons attended Brooklyn Center High School.

Doug taught 24 years in Physical Education and coached baseball for 24 years in addition to coaching football, junior high wrestling, basketball, coordinating the strength and conditioning program, taught drivers education, and coached legion baseball just to name a few things he did. He coaches in the Minnesota State High School Baseball Coaches Association all star game twice and the Minnesota State Football Coaches Association All Star Game once. He became the Activities Director in 1993 at Brooklyn Center. This was a new position at Brooklyn Center, encompassing the fine arts and music to the position. In 1994, the superintendent asked Doug to get his Community Education licenses. He assumed the position of Community Education Director in addition to being the Activities Director until he retired in 2003. In “retirement”, he served as the Tri-Metro Conference Executive Secretary until 2021.

Doug was a tireless worker at both the Region and State levels. He has served the Region as a subsection coordinator and ran many section tournaments. He has served on several MSHSL committees including the committee to recognize dance as an activity governed by the MSHSL. Doug has earned countless awards from the section and state for his coaching, including being inducted into the Minnesota State Baseball Coaches Association Hall of Fame and having the baseball field at Brooklyn Center named Doug Darnell Field.

A colleague of Doug’s wrote a letter of recommendation which stated “Doug has never sought recognition. Rather, recognition has reached for him because of his multifaceted accomplishments, his love of all activities, and his passion to provide endless opportunities for all students and adults. Doug was the heart of all activities at Brooklyn Center High School and his hand touches every aspect of the Centaurs athletic, fine arts, and community programs”.



2022 HALL OF FAME

Keith Swanson, West Central



Keith “Swanny” Swanson first started teaching in 1972 at St. Raphael’s School in Springfield MN. But it would be in 1974 that he would move to Hoffman MN and start a long, incredible career in the West Central Area.

He spent a career in Education working as a teacher and coach. Keith coaches football, basketball, track and golf from 1974 to 2008. During that time, he was Head Coach of Football for 27 years, had a 174-78 record, won 11 conference championships,

7 section titles, and 2 State Championships. Named Conference Coach of the year 13 times, section coach of the year 5 times, and State Coach of the Year 2 times. Twice he served as President of the Minnesota Football Coaches Association, and was inducted into the Minnesota Football Coaches Hall of Fame in 2002. He was also inducted into the West Central Area Hall of Fame in 2004.

Swanny has served the MNIAAA as a member for over 30 years, attending nearly all of the State Conferences and serving as a moderator and facilitator. He has served as a Sub Section Representative to the MSHSCA, a member of the Excel Selection Committee, a member of the MSHSL Hall of Fame Committee, and a member of the NIAAA. Further, he was a football official for 93 regular season games, 19 section playoff games, 6 state playoff games and 1 state final.

His commitment to his community is well documented and noted. From serving on the Hoffman City Council, Grant County Commissioner, the Hoffman Chamber of Commerce President, and the Hoffman Lions Club President.

A colleague of Swann’s wrote a letter of recommendation which stated “Keith’s legacy is a tribute to all things that are important in education and life. His strong leadership skills, his positive attitude, treating student athletes and peers with respect, taking care of family and being a role model that all of us can look up to.”



2022 HALL OF FAME

Rita Rislund, Princeton



Rita Rislund grew up in Detroit Lakes, the 2nd youngest of 10 children of Theodore and Rosella Huebner. Rita graduated from Detroit Lakes High School in 1962. This was long before TITLE IX. The only competitive activity at the time was cheerleading and one night a week (for an hour or two) in the gym playing basketball.

College saw another professional step in ensuring her and other females had the opportunity to pursue athletic participation. Moorhead State College (now MSUM) formed a conference for their female students to have athletic success. Rita was a part of that opportunity. As a student teacher, Rita started the girls track program at Fargo North High School and took several athletes to the state meet in North Dakota.

Fall of 1968 saw Rita help form a conference in her first and only school, Princeton High School. Five area female P.E. instructors formed a conference to allow for athletic participation in Volleyball, Basketball, and Track. One of her colleagues at Princeton (Connie Weis) was a participant in her years of high school in this program. This, again, is before Title IX.

Since retirement, Rita participates as an official in Volleyball and Track to further promote females in their participation and success in athletics. In 2014 she was recognized as an outstanding official by the Coaches association.

Rita taught and was Activities Director at Princeton High School for 34 years. During her time at Princeton, Rita was a chair of the Rum River Conference, Chair of the 7AA committee, founding member of the "Women in Sports Leadership" at the MSHSL. Rita also served as a member of the Representative Assembly and



2022 HALL OF FAME

Rita Rislund, Princeton

Ad Hoc committees on Rules for the MSHSL. Rita ran many tournaments on the conference, Sub-section and Section levels. She has been at the State Track meet for close to 50 years. She was a part of writing the Activities Handbook at Princeton High School.

Some comments by the nominating team include:

"Greatest strength was her friendly, positive optimistic attitude"

"Rita loved her work and made it fun and easy to work on her staff."

"I marveled at the close connection Rita made with student athletes, both as a coach and activities director."

"Today she remains connected to many of her former athletes who refer to her as RIZ."

"Rita always established the highest standards of integrity, fairness, honor, and respect for herself and modeled this for her coaches and students."

"She understood the value and benefits the students gained from interscholastic participation."

"Rita was constantly trying to improve opportunities for the students and encouraged them to be engaged in multiple facets of their educational experience."

"Rita portrays and exemplifies the highest ideals and values as a professional educator."



PAUL KRUEGER
CLASS A
ACTIVITIES
ADMINISTRATOR
OF THE YEAR

Mark Ekren - Morris Area



Mark Ekren is the Activities Director at Morris Area High School: "Home of the Tigers". His career spans 35 years as an Educator, Coach and Activities Director in two Minnesota schools: Herman-Norcross and Morris Area Schools.

Mark is a proud alumni of Breckenridge High School. He has served his school communities as a Track and Football coach at both Herman-Norcross and Morris Area. Mark's leadership is evident by

his involvement in a multitude of avenues. Mark has served the MSHSL and it's membership in multiple capacities, including the MSHSL Region Rep Assembly, the MSHSL Officials Advisory Committee, and serving as a Section Manager for Track and Field. On top of that, he has served students, families, and communities for 35 years as an MSHSL Official.

Mark's servitude goes beyond Athletics and Activities. He has been a part of the organization and set up of the Morris Area Food Drops, as well as working Friday night feeds with Fraternity of Eagles.

Mark earned his Bachelor of Arts degree in Math from Valley City State College.



PETE VELDMAN
CLASS AA
ACTIVITIES
ADMINISTRATOR
OF THE YEAR

Keith Cornell, St. Michael-Albertville



Keith Cornell is the Activities Director at Saint Michael-Albertville High School: “Home of the Knights”. His service spans 22 years as a coach, teacher, and Activities Director at Saint Michael-Albertville High School.

Keith played an important role for the MSHSL last year. In the midst of COVID, he found a way to creatively and safely provide a venue to not only host the MSHSL State Wrestling Tournament in

the 2020-2021 winter season, but followed up that spring by also hosting the MSHSL State Track and Field Tournament. Additionally, Keith has been a LEAD Network Liaison since the inception of the program, hosted numerous section events as a neutral site, and served in a leadership role for section tennis (both boys and girls), section swim and dive (both boys and girls), and section lacrosse (both boys and girls).

Keith is involved in the Knights of Columbus, volunteering at a multitude of events throughout the year, as well as being an active member at St. Michael Cathloic Church.

Keith is a graduate of Swanville Secondary School and has degrees from St. John's University and Hamline University.



2022 CONFERENCE AGENDA

"Reflect, Refresh, Renew in 2022"

Wednesday, March 30, 2022

- | | |
|---------------|--|
| 7:45am | Buffet Breakfast - Kelly Inn Poolside |
| 9:00-10:00am | Sixth General Session - Kelly Inn Ballroom
Presiding: Brent Schimek, MNIAAA Past President, Deer River
Speaker - Erich Martens - Executive Director MSHSL |
| 10:00-11:15am | Seventh General Session - Kelly Inn Ballroom
Presiding: Matt Mattson, MNIAAA President, Champlin Park
<ul style="list-style-type: none">• Legislative Report -
Rich Dippel, St. Croix Preparatory Academy• MSHSCA Update - Rick Ringeisen• MNIAAA Financial Report
Ken Hubert - MNIAAA Treasurer• MNIAAA Awards for 10 years of service• NIAAA Awards for 15, 20, 25, 30, 35 years of service• Election of MNIAAA At Large / Female/ BIPOC Candidates• Recognition of Outgoing President• Recognition of Past President• Special Recognition• Voting on the New Executive Board Members etc...(online)• Final Announcements
Mike Beck - MNIAAA Executive Secretary• Door Prize Raffle Drawings
Conducted by the Retired Athletic/Activity Directors• Complete and return conference evaluation (online)• Conference Gift - Sponsored by Healy |
| 11:30am | Executive Committee Meeting - Kelly Inn Husky Suite |



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