## YEARS

## ANNIVERSARY

## ADMINISTRATORS CONFERENCE

MINNESOTA INTERSCHOLASTIC ACTIVITIES



### MARCH 24 - 26, 2020 River's edge convention center & kelly inn · st. cloud, mn



## MEET. PLAY. STAY.

With so much to do, see and experience, St. Cloud is proud to host the MNIAAA State Conference. While you are here check out our refreshing local craft breweries and wineries, captivating professional theaters and concerts, our beautiful Mississippi River, and our eclectic downtown.

Thank you for visiting our city!

320.251.4170 800.264.2940 VISITSTCLOUD.COM



#### 2019 - 2020 EXECUTIVE COMMITTEE

President
1st Vice President
2nd Vice President
Past President
Executive Secretary

Mark Kuisle, Rochester Century Brent Schimek, Deer River Matt Mattson, Champlin Park Bob Grey, Montevideo Mike Beck, Monticello

#### **REGION REPRESENTATIVES**

1A	Reid Olson, Kingsland	2021
1AA	Mike Zweber, Lakeville North	2021
2A	Paul Carpenter, Madelia	2021
2AA	Bruce Remme, Marshall	2021
3A	Bill Tauer, Tracy-Milroy-Balaton	2020
3AA	David Boie, Richfield	2020
4A	Nick Rathmann, The Blake School	2020
4AA	Bryan Munter, Tartan	2020
5A	Dave Schneider, Eden Valley-Watkins	2023
5AA	Bill Quan, Osseo	2023
6A	Norm Gallant, Wadena-Deer Creek	2023
6AA	Dan Johnson, Hopkins	2023
7A	Tony DeLeon, South Ridge	2022
7AA	Anne Campbell, Grand Rapids	2022
8A	Chad Hazelton, Lake of the Woods	2022
8AA	NaDean Schroeder, Sauk Rapids-Rice	2022

**REPRESENTATIVE ON MSHSL BOARD OF DIRECTORS** 

John Vraa, New London-Spicer

#### LIAISON FROM HIGH SCHOOL LEAGUE

Bob Madison, MSHSL Associate Director

#### **LIAISON TO NIAAA**

Brad O'Donnell, St. Clair

#### **HALL OF FAME COMMITTEE**

Nick Rathmann, The Blake School, Chairperson Brent Schimek, Deer River Rob Norman, Blue Earth Area Byron Olson, Retired AD, Region 1

#### **DISTINGUISHED SERVICE AWARDS**

Tom Bauman, Buffalo

NEW ATHLETIC ADMINISTRATOR COMMITTEE Executive Committee

#### **LEGISLATIVE COMMITTEE**

Rich Dippel, St. Croix Prep





#### LEADERSHIP TRAINING COORDINATORS

Jaime Sherwood, Wayzata Les Zellman, St. James Brad O'Donnell, St. Clair

#### **RETIRED ATHLETIC ADMINISTRATOR COMMITTEE**

Rita Rislund, Chairperson, Detroit Lakes Scott Larson, Secretary-Treasurer, Apple Valley

#### **STATE AWARD OF MERIT COMMITTEE**

Dan Johnson, Hopkins Emmett Keenan, St. Cloud Cathedral Brad O'Donnell, St. Clair Tom Conzemius, Sauk Rapids-Rice Rob Norman, Blue Earth Area Mark Kuisle, Rochester Century Jon Summer, Chaska Patti Weldon, Robbinsdale-Armstrong Fred Sailer, Perham

#### NATIONAL DISTINGUISHED AWARD SELECTION COMMITTEE

Dwight Lundeen, Becker, Chairman Mark Kuisle, Rochester Century John Schumacher, Park Rapids Jamie Sherwood, Wayzata

#### **ATHLETIC ADMINISTRATORS ADVISORY COMMITTEE**

	Chairperson MSHSL Liaison	Charlie Campbell, Brainerd Robert Madison, Mounds View, MSHSL Associate Director	
1A	Aaron So	ule, Randolph	2021
1AA		dnow, Austin	2021
2A			2021
		dkamer, Mankato Loyola	
2AA	Jeff Peter	rson, Mound Westonka	2021
3A	Todd Oye	e, Luverne	2020
3AA	Mike Ma	nning, Rosemount	2020
4A	Rob Carp	entier, Cristo Rey Jesuit	2020
4AA	Jeanne K	ranz, St. Paul Washington	2020
5A	Justin Bro	own, Litchfield	2023
5AA	Tom Dev	elice, Coon Rapids	2023
6A	Matt Rad	niecki, New York Mills	2023
6AA	Anthony	Fisher, Minneapolis Schools	2023
7A	Mitch Do	oor, Cook County	2022
7AA	Darin Laa	abs, Princeton	2022
8A	Ryan Gro	w, Blackduck	2022
8AA	Ryan Bla	hosky, Willmar	2022
At-Larg	· · · · · · · · · · · · · · · · · · ·	Perkins, Minneapolis Washburn	2020
At-Larg	·	an-Schutte, Pine Island	2020
At-Laig		in-schutte, i me islanu	2020

# ONE GOAL

#### SPORTS Medicine

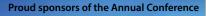
#### SportsMedicine.MayoClinic.org Minneapolis: 612-888-1067 | Rochester: 507-722-2009



PLUS Kelly Inn



LOCATED DOWNTOWN ON THE BANKS OF THE MISSISSIPPI RIVER ADJACENT TO THE ST. CLOUD RIVER'S EDGE CONVENTION CENTER



#### FEATURES

Complimentary high speed internet

- Indoor pool & whirlpool
- Exercise room
- Free parking
- Microwave/Refrigerator
- Flatscreen TV's
- Beautifully renovated guest rooms
- Green Mill restaurant & bar on-site
- Dining, shopping & entertainment within walking distance

CALL TODAY TO RESERVE YOUR HOTEL ROOM

> 100 4th Avenue S St. Cloud, MN 56301 stcloud@kellyinns.com **320-253-0606**

Each Best Western<sup>©</sup> branded hotel is independently owned and operated



## ACTIVITY DIRECTORS of the Year

## **CLASS A**



Region 1A Chris Pack Hayfield



Region 5A Scott Buntje Albany



Region 2A Ron Erpenbach Norwood-North America



Region 6A Norm Gallant Wadena Deer Creek



Region 3A Bob Grey Montevideo



Region 7A Scott Ross Two Harbors



Region 4A Steve Jensen West Lutheran



Region 8A Doreen Zierer Bagley





Region 1AA Lisa Quednow Austin



Region 5AA Mike Smith Totino Grace



Region 2AA Jill Johnson Waconia



Region 6AA Patti Weldon Robbinsdale Armstrong



<u>Region 3AA</u> Sandra Setter Larsen Eagan



Region 7AA Anne Campbell Grand Rapids



Region 4AA Jeanne Kranz St Paul Washington Technology Magnet



Region 8AA David Niemi Becker



#### TEAM ORDER MADE EASY!

- WORK DIRECTLY WITH A DESIGNER
- LEAVE THE SETUP TO US
- · SIT BACK, WE'LL HANDLE THE PAYMENT
- · FAST TURNAROUND TIME

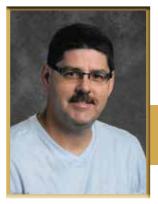


We work with hundreds of teams to make sure they stand out in every crowd.



SET UP YOUR CUSTOM TEAM STORE TODAY! Learn more at moveu.us/team/store-setup

Learn more at moveu.us/team/store-setup or give us a call at 877-450-4483



#### PRESIDENT'S MESSAGE 2020 MnIAAA President Rochester Century

Celebrated Past. Limitless Future

MnIAAA members, welcome to the 50th state conference. I have had the opportunity to be a part of the last twenty-eight conferences and this event continues to celebrate hard work, collaboration, professional learning and friendship. At every conference, peers reap the reward of mentoring, teaching and laughing together.

In an earlier article, I wrote about how our job was like drinking from a fire hose. As we wrap of the long winter season, I am sure you feel water logged, worn out or as if you just ran a marathon carrying the daily stress of life. The state conference is your chance to re-energize in order to help you make it to the finish line sometime in June. Brent Schimek has put together a great conference, so please take time to visit the vendor booths, attend the banquets and the mini sessions developed by your peers. Over the next several days, take a moment to remember Pete Veldman and his wife Arlene, we lost impactful leaders, from the greatest generation Pete's vision for our to ever live. organization. attention to detail and frugal budgets put us on solid ground. The MnIAAA now has great flexibility because of his leadership. Pete believed his peers needed to understand their role as activities director or coaches, as a very important responsibility in every community. He instilled in us to care for others. Consider the people around you and remember to thank them for their service for it is as a team that we are stronger. It is those that support us that ensure that we are able to do our job with accuracy and care. As Pete would remind us at every conference, your bartenders, waitresses, tip waiters, and housekeepers! Mr. Pete Veldman, thank you for teaching so many life lessons and Happy 50th.



## Second Vice President

#### JEFF BORAN WATERTOWN-ELYSIAN-MORRISTOWN

#### EDUCATION

- Blue Earth HS 1984
- St. Cloud State University BS, Life Science Education, Coaching 1989
- Minnesota State University, Mankato MS, Education Leadership 2006

#### **EDUCATION CAREER SUMMARY**

- Waterville-Elysian-Morristown HS High School Biology and Life Science Teacher, 1989-2006
- Waterville-Elysian-Morristown Activities Administrator 2004 Present
- Waterville-Elysian-Morristown Director of Community Education 2006 Present

#### **CAREER COACHING SUMMARY**

- WEM Head Wrestling Coach 1989-2003
- WEM Head Cross Country Coach 2003-2005
- WEM Head Softball Coach 2004-2006
- WEM Junior High Football Coach 1989-2000
- WEM Junior High Baseball Coach 2000 & 2012
- WEM Track Assistant Coach 1994
- Royalton HS Assistant Wrestling Coach 1988-89
- WEM Volunteer Youth Football Coach 2003-2010

#### LEADERSHIP HIGHLIGHTS

- MN Wrestling Coaches Association President 2002 2003
- MN Wrestling Coaches Association Region Representative 1996 2003
- Member Region 2A Committee 2009 2013
- Section 2AA Football Coordinator 2009 Present
- Region 2A Wrestling Coordinator 2012 Present
- Section 2AA Baseball Coordinator 2019 Present
- Gopher Valley Conference Secretary 2009 2015
- South Central District Football Coordinator 2015 2018
- South Central Youth FB League Director 2008 2016
- Past Moderator MnIAAA State Conferences
- MSHSL Representative Assembly 2002-2003, 2012 2013
- MSHSL Foundation Board of Directors 2018 Present
- Region 2A Athletic Administrator of the Year 2012 2013
- MSHSL Leadership Citation 2017

#### PERSONAL

- Married 31 years to my HS Sweetheart Jill!
- Children Blake 27, Ben 23 & Brody 21



## SECOND VICE PRESIDENT

#### LISA MYRAN-SCHUTTE PINE ISLAND

#### EDUCATION

- Kenyon-Wanamingo High School 1991
- Winona State University BS Elementary Teaching 1995
- Valley City State University Masters in Teaching and Technology 2006

#### EDUCATION CAREER SUMMARY

- Goodhue Elementary School Taught First Grade 1997-2002
- Houston Elementary School Taught First Grade, Third Grade, Fourth Grade, Fifth Grade, ITA, Gifted and Talented, Elementary Technology 2002-2016
- Houston High School Student Council Advisor 2016-2019
- Houston School District Activities Director 2005-2008, 2014-2019, Q Comp Mentor - 2012-2016, Technology Integrationist - 2017-2019
- Pine Island School District Activities Director 2019-present

#### **COACHING CAREER SUMMARY**

- Assistant Track Coach Kenyon-Wanamingo High School 1996
- Varsity Volleyball Coach Goodhue High School 1997-2000
- 9th Grade Girls Basketball Coach Goodhue High School 2001-2002
- Varsity Volleyball Coach Houston High School 2002-2006
- Varsity Girls Basketball Coach Houston High School 2002-2003, 2013-2016
- Varsity Volleyball Coach Pine Island High School 2019
- Volunteer Coach Youth Basketball 2002-2016

#### LEADERSHIP HIGHLIGHTS

- Member of the MNIAAA, NIAAA, and Region 1AAA
- Region 1A Activities Administrators Executive Committee 2015-present
- Member of the MSHSL State AD Advisory Committee 2017-present
- Member of the NFHS Publications Committee for High School Today -2018-present
- Member of the MNIAAA Strategic Planning Committee 2019-present
- Member of District Football South 9man Committee 2018-2019
- Member of the MSHSL Cohort 2017-2018

#### PERSONAL

- Married 25 years to my high school sweetheart, Matthew Schutte
- Children: Micah (21), Mikkel (18), Madalyn (15), Meta (12), Franklin (my dog) (2 1/2)

## **Save The Date**



**New Administrators Workshop** 

August 11th & 12th, 2020

NIAAA/NHFS National Conference

December 11th - 15th, 2020 Tampa, Florida

**MnIAAA 51st Annual Conference** 

March 22nd-24th, 2021

Kelly Inn and Rivers Edge Convention Center, St. Cloud

# MINNESOTA INTERSCHOLASTIC ACTIVITIES







#### Monday March 23, 2020 12:00pm - 2:00 pm Executive Board Meeting Husky Room - Kelly Inn 2:30 - 4:30 pm Region Representative Meeting Rivers Edge Board Room C 6:00 - 10:00 pm LTC 503 - Enhancing Organizational Management Instructors: Les Zellmann, CMAA and John Landkamer, CMAA Room: Kelly Inn - University A 6:00 - 10:00 pm LTC 608 - Management Strategies and Organization Techniques Instructor: Dan Johnson CMAA Room: Kelly Inn - University B Tuesday March 24, 2020 9:00 am - 1:00 pm LTC 502 - Strategies for Organizational Management Instructors: John Landkamer, CMAA, Les Zellmann, CMAA, Bruce Remme, CMAA Room: Wiedner 1st floor Rivers Edge LTC 504 - Legal Issues Instructor: Jamie Sherwood CMAA, Dan Johnson, CMAA, Brad O'Donnell, CMA Room: Kelly Inn - University A LTC 790 - Leadership Training Instructional Methods and Techniques Instructor: Dr. Craig Perry CMAA Room Kelly Inn: University B 9:30am - 12:30pm MN Head Coaches Course for Athletic Administrators Jody Redman, Associate Director MSHSL Room: Stockinger Suite



Letter Jackets, Chenille Award Letters & Emblems, Championship Awards, Banners, Plaques, Staff & Team Apparel, Pins, Certificates, Spiritwear and More!

IN-SCHOOL LETTER JACKET PROGRAMS Build a Tradition. Made in the USA

Online Apparel Programs

3 YEAR CHENILLE CONTRACT Who else guarantees pricing for 3 Years? Only Meca.



## Call today! 1-800-729-6322

#### info@mecasportswear.com

mecasportswear.com









<b>Tuesday March 24, 202</b> 10:00 am	20 Administrative Assistants Registration & Sign in (State and Sunwood-Kelly Inn)
11:00 am	Administrative Assistants - First General Session Sponsored by AST Sports / Welcome: Bob Grey Activities Director, Montevideo and Past President Room: State and Sunwood - Kelly Inn
12:00 pm	Registration and Vendor Hall Opens Terry Haws Center Conference Registration Gift sponsored by BSN
12:45 - 1:45 pm	Female AD's Roundtable Discussion River's Edge Board Room C Facilitators: Megan Potter, Hibbing, Jill Johnson, Waconia and Anne Campbell, Grand Rapids
2:00 - 2:30 pm	<ul> <li>First Mini-Session</li> <li>1) Johnson Fitness – Effective Planning for a Multi- Purpose Fitness Facility – How to Create More Than Just a "Weight Room" and Serve Your School and Community</li> <li>Presenter: Drew Wurst, M.ED. Kinesiology – University of Minnesota, Senior Account Manager Moderator: Keith Cornell, STMA</li> <li>Room: First American - River's Edge 2nd Floor</li> <li>2) rSchool Today - Learn what's new to save even more time!</li> <li>Presenters: Ray Dretske, Anne Moon, Mark Anderson</li> <li>Moderator: Scott McCready, St. Charles</li> <li>Room: Bell/Alexander - River's Edge 1st Floor</li> </ul>







#### Tuesday March 24, 2020

2:00 - 2:30 pm

3) NovaCare - "Ultimate: The Sport of the Future"
Presenters: Ben Feldman
General Manager / Head Coach,
Minnesota Wind Chill
Moderator: Scott Buntje, Albany
Room: Thielman - River's Edge 2nd Floor

 4) Legacy Buildings - Fieldhouse and Athletic Facilities of the Future
 Presenter: Shannon Humbert
 Moderator: Josh Lamppa, Virginia
 Room: Mitchell - River's Edge 2nd Floor

5) Affinety - Streamlining the Activity and Sports Registration Process Presenter: Steve Holewa Moderator: Travis Hensch, WHA Room: Clarke/Edelbrock - River's Edge 1st Floor

6) Eligibility Round Table - Issues & Updates for Newer AD's
Facilitators - Dr. Craig Perry,
Associate Director MSHSL
Moderator: John Loney Rushford Peterson
Room: Wiedner - River's Edge 1st Floor

7) FanCard - Back to Fans, Funds and The Future with FanCard Presenters: Morgan Phelps, Charlie Campbell, Marc Helmrichs, Rita Moravec, Paul Phelps Moderator: Dave Wicker, Minneapolis Public Schools Room: Swisshelm - River's Edge 2nd Floor

8) Administrative Assistants Small School (less than 900) Roundtable Room: Schilphin - River's Edge 2nd Floor







2:00 - 2:30 pm	9) Administrative Assistants Large School (more than 900) Roundtable Room: Whitney - River's Edge 2nd Floor
2:45 - 3:15 pm	Second Mini-Session (Repeat of First Mini-Sessions) 1) Johnson Fitness - Effective Planning for a Multi-Purpose Fitness Facility - How to Create More Than Just a "Weight Room" & Serve Your School and Community Presenter: Drew Wurst, M.Ed. Kinesiology University of Minnesota, Senior Account Manager Moderator: Matt Lattimore North Branch Room: First American - River's Edge 2nd Floor
	2) rSchool Today - Learn What's New to Save Even More Time! Presenters: Ray Dretske, Anne Moon, Mark Anderson Moderator: Daniel Bettin, Russell-Tyler-Ruthton Room: Bell/Alexander - River's Edge 1st Floor
	3) NovaCare "Ultimate: The Sport of the Future" Presenters: Ben Feldman, General Manager/ Head Coach of the Minnesota Wind Chill Moderator: Andy Ourada Redwood Area Room: Thielman - River's Edge 2nd Floor
	4) Legacy building - Fieldhouse and Athletic Facilities of the Future Presenter: Shannon Humbert Moderator: Scott Sorenson Caledonia Room: Mitchell - River's Edge 2nd Floor
	5) Affinety: Streamlining the Activity and Sports Registration Process Presenter: Steve Holewa Moderator: Jared Matson Crosby-Ironton Room: Clarke/Edelbrock - River's Edge 1st Floor

# AFEINETY

## LEADING THE PACK IN ACTIVITY AND SPORT REGISTRATION

## PROUD SPONSOR OF THE 2019 MN TAAA

## **COMPREHENSIVE SPORTS MEDICINE PROVIDER**

HIGH SCHOOL



#### SPORTS MEDICINE PROVIDER







#### NUMBER OF SPORTS MEDICINE PHYSICIANS



CERTIFICATION FELLOWSHIP TRAINED

#### **CERTIFIED ATHLETIC TRAINERS**



BX 100







Fut

#### Tuesday March 24, 2020

2:45 - 3:15 pm	6) Eligibility Round Table - Issues & Updates for Newer AD's Facilitators: Dr. Craig Perry - Associate Director MSHSL Moderator: Dusty Drager Maple River Room: Wiedner - River's Edge 1st Floor
	7) FanCard- Back to Fans, Funds & the Future with FanCard Presenters: Morgan Phelps, Charlie Campbell, Marc Helmrichs, Rita Moravec, Paul Phelps Moderator: Dan Mell Greenway Room: Swisshelm - River's Edge 2nd Floor
	8) Administrative Assistants: Google Docs for Beginners Presenters: Ryan Hiltner, Sartell Information Technology Specialist Room: Schilphin - River's Edge 2nd Floor
	9) Administrative Assistants: We Won! Trophy Storage & Display Ideas Presenters: Julie Murphy St. Cloud Cathedral Room: Whitney - River's Edge 2nd Floor
3:30 p.m	First Door Prize Drawing - Terry Haws Center
4:00 - 5:15 pm	First General Session - Herberger Suite, River's Edge 2nd floor Welcome & Presiding: Brent Schimek MnIAAA 1st Vice President, Deer River
	Introduction of 2nd Vice President Candidates Matt Mattson, 2nd Vice Pres., Champlin Park Region 1A - Lisa Myran Schutte, Pine Island Region 2A – Jeff Boran, WEM

 $\cap$ 

Celebrate







#### **NEW ADMINISTRATORS WORKSHOP**





## **GET ACTIVE. STAY ACTIVE.**

## FOR THE COMPETITOR IN ALL OF US.

Services include: Physical Therapy, Hand/ Occupational Therapy, Athletic Training, Concussion Rehabilitation, Cancer Rehabilitation, Work Health and morel



The Power of Physical Therapy™

Call today for a complimentary injury screening. 866.290.6682 | novacare.com \*limitations apply

#### More than 25 convenient locations throughout Minnesota

SPORTS

















Tuesday March 24, 20	20	
4:00 - 5:15 pm		neral Session - Herberger Suite
		dge 2nd floor
	-	ished Service Awards
	Presente	ed by Tom Bauman, Buffalo
		Oon, and Jim Schroepfer, Sleepy Eye - St. Marys Nominated by Bruce Woitas
	2. Babe (	Glumack, Hibbing
		Nominated by Meghan Potter
	3. Terry I	Pilacinski, Sibley East
		Nominated by Randy Walsh
	4. Casie I	Paulsrud, Mayer Lutheran
		Nominated by Kristopher Gustin
	Introduc	tion of Speaker - 2nd VP Candidate -
		Myran Schutte, Pine Island
5:30 - 6:00 pm	Section ( Represe	Caucuses - Facilitated by Region ntatives
	•	gion Representatives and
	-	sory Representatives
	2020.21	Rotation
		in Regions 3A, 3AA, 4A, 4AA
	Elected I	in regions 5A, 5AA, 4A, 4AA
1A - Alexander - 1st Flo	or	Reid Olson, LeRoy-Ostrander
2A - Weidner - 1st Floo		Paul Carpenter, Madelia
3A - Rivers Edge Board		Bill Tauer, Tracy-Milroy-Balaton
4A - Swisshelm - 2nd Fl		Nick Rathmann, The Blake School
5A - Mitchell - 2nd Floc	or	David Schneider, Eden Valley-Watkins
6A - First American - 2	nd Floor	Norm Gallant, Wadena- Deer Creek
7A - Own Room		Tony DeLeon, South Ridge
8A - Own Room		Chad Hazelton, Lake of the Woods

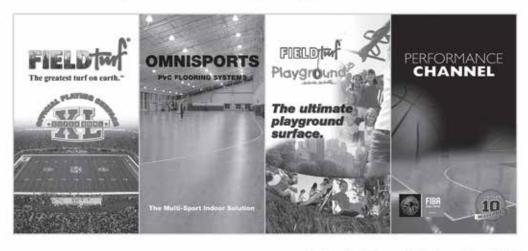


## A GREAT COMMUNITY STARTS WITH YOU.

Unite your fans and save yourself time with VNN's digital marketing suite.

Get it free at vnnsports.net/projectfive

## **Official Sports Flooring Supplier of the MnIAAA**



UNITED IN SPORT







#### Tuesday March 24, 2020

1AA - Clarke - 1st Floor 2AA - Clarke - 1st Floor 3AA - Bell - 1st Floor 4AA - Bell - 1st Floor 5AA - Edelbrock - 1st Floo 6AA - Edelbrock - 1st Floo 7AA - Thielman - 2nd Flo 8AA - Thielman - 2nd Flo	or Dan Johnson, Hopkins or Anne Campbell, Grand Rapids
5:30 - 6:15 pm	Administrative Assistant's Group Activity Moderator: AA Planning Committee Room: Herberger Suite - River's Edge 2nd Floor
6:30 pm	"Break Bread" with Vendors Sponsored by Musco Lighting Terry Haws Center Baggo Tournament - Terry Haws Center Bryan Munter, Tartan and Jed Helwig, North St. Paul
6:15 pm	Second Door Prize Drawing - Terry Haws Center
7:30 pm	Poolside Social - Kelly Inn Pool Area Sponsored by Riddell-All American Publishing
Wednesday, March 25, 7:30 am	<b>2020</b> FCA Breakfast - Kelly Inn Ballroom Speaker: Dave Nelson Minnetonka High School 2019 National Winner American Football Coaches Association Power of Influence
7:00am	CAA Exam Room: Kelly Inn University B
8:30 am	Vendor Hall Open - Terry Haws Center
8:30 am	Registration Open - River's Edge Convention Center Continental Breakfast with Vendors - Terry Haws Center

<u>'ON</u> D

Celebrated

Ģ G







Wednesday, March 25, 2020		
9:00 - 9:40 am	Second General Session - Herberger Suite River's Edge 2nd floor	
	Presiding: Bob Grey - MNIAAA Past President, Montevideo Introduction: Andrea Schmidt The Blake School	
	How Allies Can Support & Value Women in Sport, and Why it Matters Dr. Nicole LaVoi, Univeristy of Minnesota	
	Dr. Nicole Lavol, Oniversity of Minnesota	
9:45 am	Third Door Prize Drawing - Terry Haws Center	
10:00 - 10:45 am	Retired AD Meeting - River's Edge Board Room C	
10:00 - 10:30	Third Mini-Session 1) Branding your Athletic Programs Presenter: Antony Fisher, Minneapolis Public Schools Moderator: Thayne Johnson, Hutchinson Room: Bell - iver's Edge 1st Floor 2) "Coaches Draft" Coaching Development Presenters: Nick Rathmann, The Blake School, Joe Perkl, Jordan Moderator: Jeff Boran, WEM Room: Alexander - River's Edge 1st Floor	
	<ul> <li>3) Scorecard for Program Evaluation Presenter: Trent Hanson, Hastings Moderator: Lisa Myron Schutte, Pine Island Room: Weidner - River's Edge 1st Floor</li> <li>4) Sport Associations Proposals Presenters: Girls Wrestling, Boys Volleyball Moderator: Rob Norman Blue Earth Area Room: Clarke/Edelbrock - River's Edge 1st Floor</li> </ul>	







10:00 - 10:30	5) How Not to Let the Negative Behaviors Affect the Whole of the School Presenter: Heather Schjenken and Nick Adams Moderator: Anne Campbell, Grand Rapids Room: Thielman - River's Edge 2nd Floor
	6) Setting Yourself Up for Success with Game Management Presenters: Tom Bauman, Buffalo Moderator - Troy Hendricks, Bemidji Room: First American - River's Edge 2nd Floor
	7) Administrative Assistants: Google Mail Merge & Autocrat for the Activities Office Presenter: Rita Moravec, Annandale Room: Swisshelm/Whitney - River's Edge 2nd Floor
	8) Administrative Assistants: Online Registration Systems Round Table Room: Mitchell/Schilphin - River's Edge 2nd Floor
10:45 - 11:15 am	Fourth Mini-Session (Repeat of Third Mini-Sessions) 1) Branding your Athletic Program Presenter: Antony Fisher, Minneapolis Public Schools Moderator: Lisa Quendnow, Austin Room: Bell - River's Edge 1st Floor
	2) "Coaching Draft" Coaching Development Presenters: Nick Rathmann, The Blake School, Joe Perkl, Jordan Moderator - Charlie Campbell, Brainerd Room: Alexander - River's Edge 1st Floor
	3) Scorecard for Program Evaluation Presenter: Trent Hanson, Hastings Moderator: Dave Niemi, Becker Room: Weidner - River's Edge 1st Floor

ONF

ſ





#### Wednesday, March 25, 2020

10:45 - 11:15 am	4) MNCA Upcoming Proposed Changes by Various
10.43 - 11:13 dill	4) Minch Opcoming Proposed Changes by Various Sport Associations
	Presenter: Girls Wrestling, Boys Volleyball
	Moderator: Dan Stork NRHEG
	Room: Clarke/Edelbrock - River's Edge 1st Floor
	5) How Not to Let the Negative Behaviors Affect the Whole of the School
	Presenters: Heather Schjenken and Nick Adams
	Moderator: Todd Waterbury, Mankato East
	Room: Thielman - River's Edge 2nd Floor
	6) Setting Yourself Up for Success with Game Management
	Presenter: Tom Bauman, Buffalo
	Moderator: Paul Carpenter Madelia
	Room: First American - River's Edge 2nd Floor
	7) Administrative Assistants: Google Mail Merge & Autocrat for the Activities Office
	Presenter: Rita Moravec, Annandale
	Room: Swisshelm/Whitney - River's Edge 2nd Floor
	8) Administrative Assistants: Online Registration Systems Round Table
	Room: Mitchell/Schilphin - River's Edge 2nd Floor
11:25am	Fourth Door Prize Drawing - Terry Haws Center
11:30 am - 12:30 pm	Lunch with Vendors, Sponsored by FieldTurf USA Terry Haws Center
12:45 - 1:30 pm	Fifth Listening Sessions - Minnesota State High School League
	1) MSHSL - Rule Making in the MSHSL: What Are
	The Processes and How Might They Be Improved
	Room: Swisshelm/Whitney - River's Edge 2nd Floor

ONF

**GE** Past

T

Celebrated

3







12:45 - 1:30 pm	2) MSHSL - Section and State Tournament Experience: What Should It Look Like? Room: First American/Theilman River's Edge 2nd Floor
	3) MSHSL - Cooperative Sponsorship of Programs: Benefits and Challenges Room: Clarke/Edelbrock - River's Edge 1st Floor
	4) MSHSL - How Can the MSHSL Better Support the Activities Administrator? Room: Bell/Alexander - River's Edge 1st Floor
	5) MSHSL - What is Coming Next for the MSHSL and How Do We Prepare? Room: Weidner - River's Edge 1st Floor
1:45 - 2:30 pm	Sixth Listening Sessions – Minnesota State High School League Minnesota State High School League 1) MSHSL - Rule Making in the MSHSL: What are the processes and how might they be improved. Room: Swisshelm/Whitney - River's Edge 2nd Floor
	2) MSHSL - Section and State Tournament Experience: What should it look like? Room: First American/Theilman River's Edge 2nd Floor
	3) MSHSL - Cooperative Sponsorship of Programs: Benefits and Challenges Room: Clarke/Edelbrock - River's Edge 1st Floor
	4) MSHSL - How Can the MSHSL Better Support the Activities Administrator? Room: Bell/Alexander - River's Edge 1st Floor







Wednesday, March 25, 2020			
1:45 - 2:30 pm	5) MSHSL - What is coming next for the MSHSL and how do we prepare?		
	Room: Weidner - River's Edge 1st Floor		
2:45 - 3:30 pm	Third General Session Herberger Suite - River's Edge 2nd floor		
	Presiding: Matt Mattson		
	MNIAAA 2nd Vice President, Champlin Park		
	Introduction of Speaker 2nd VP Candidate 2A Jeff Boran, WEM		
	Speaker: Matt Birk		
	Distinguished Alumni Award Winner 2020		
3:45 - 4:15 pm	Fourth General Session Herberger Suite, River's Edge 2nd floor		
	Presiding: Mark Kuisle, MNIAA President, Rochester Century		
	Speaker: Dr. Cindra Kamphoff		
	Mentally Strong Teams, High Performance Mindset		
4:30 - 5:30	Banquet Social, Poolside Kelly Inn		
6:00 - 7:30pm	Fifth General Session - MnIAAA Recognition Banquet Ballroom Kelly Inn		
	Presiding: Brent Schimek		
	MnIAAA 1st Vice President, Deer River		
	Invocation – Craig Morgan, MVL		
	Region Athletic/Activity Administrators of the Year		
	Introduced by Matt Mattson		
	MnIAAA 2nd Vice President – Champlin Park 1A - Chris Pack, Hayfield		
	2A - Ron Erpenbach, Norwood - Young America		
	3A - Bob Grey, Montevideo		
	4A - Steve Jensen, West Lutheran		
	5A - Scott Buntje, Albany		
	6A - Norm Gallant, Wadena Deer Creek		
	7A - Scott Ross, Two Harbors		
	8A - Doreen Zierer, Bagley		







6:00 - 7:30pm

1AA - Lisa Quednow, Austin 2AA - Jill Johnson, Waconia 3AA - Sandra Setter Larsen, Eagan 4AA - Jeanne Kranz, St. Paul Washington Technology Magnet 5AA - Mike Smith, Totino Grace 6AA - Patti Weldon, Robbinsdale-Armstrong 7AA - Anne Campbell, Grand Rapids 8AA - David Niemi, Becker

Retiring Athletic/Activity Administrators Presented by Matt Mattson MNIAAA 2nd Vice President, Champlin Park

Steve Bengtson, Warroad William Feuchtenberger, Southland Marc Helmrichs, Pequot Lakes David Mergens, St. Paul Humboldt Craig Rayman, Glenville-Emmons Patti Weldon, Robbinsdale Armstrong

MnIAAA Student Athlete Scholarship Winners Presented by Brad O'Donnell, St. Clair Jacob Keller, Monticello AnnaGrace Nelson, Cambridge-Isanti

- \*\*\*Dinner Served
- \*\*\*Music: Minnesingers, St. Cloud Cathedral Jonthan Rydberg, Director

School Associations "State Award of Merit" Presented by Dan Johnson, Hopkins David Wicker, Minneapolis Schools







Wednesday, March 25, 2020 6:00 - 7:30pm Hall of Fame Inductees		
0.00 7.000	Presented by Nick Rathmann, The Blake School	
	Dr. David Hartmann, Alexandria Kevin Merkle, Northfield, MSHSL Gerald Keenan, St. Paul Harding Byron Olson, Lakeville North High School	
	Athletic/Activities Administrators of the Year Presented by Matt Mattson MNIAAA 2nd Vice President, Champlin Park	
	Paul Krueger Class A Activities Administrator of the Year Bob Grey, Montevideo	
8:00 pm	Pete Veldman Class AA Activities Administrator of the Year Patti Weldon, Robbinsdale Armstrong Poolside Social - Kelly Inn Pool Area - Sponsored by MECA	
Thursday, March 26, 2	020	
7:45 am	Buffet Breakfast - Kelly Inn Poolside	
9:00 - 10:15 am	Sixth General Session - Kelly Inn Ballroom Presiding: Bob Grey MnIAAA Past President, Montevideo Speaker: Erich Martens Executive Director MSHSL	
	Distinguished Alumni Matt Birk, Cretin - Derham Hall CJ Ham, Duluth Denfeld Gigi Marvin, Warroad	
10:15 - 11:00 am	Seventh General Session MnIAAA Annual Meeting Preceding: Bob Grey Agenda and 2019 minutes are in your conference packet Conference parting gift sponsored by Nicklasson Athletic and Healy Awards	







10:15 - 11:00 am	Legislative Report - Rich Dippel, St. Croix Preparatory Academy MnIAAA Financial Report - Mike Beck MnIAAA Executive Secretary
	MnIAAA Awards for 10 years of service
	NIAAA Awards for 15, 20, 25, 30, 35 years of service
	Election of MnIAAA 2nd Vice President
	Recognition of Dr. Craig Perry Recognition of Outgoing President Recognition of Past President
	Final Announcements - Mike Beck MnIAAA Executive Secretary
	Drawings for scholarships to attend the 2020 National Conference December 11-15, 2020 Tampa - Florida
	Door Prize Raffle Drawings Conducted by the Retired Athletic/Activity Directors
	Complete and return conference evaluation
	Conference Gift Sponsored by Nicklasson Athletic and Healy Awards
11:30 am	Executive Committee Meeting Kelly Inn Husky Suite



## 2020 BANQUET





YEAR	RECIPIENT	<u>SCHOOL</u>
2011	John Schumacher	Park Rapids
2011	Lee Alger	Tartan
2012	Terry Bentele	Granada-Huntley-East Chain
2012	Tom Johnson	Hastings
2013	Fred Sailer	Perham
2013	John Washington	Minneapolis Schools
2014	Emmett Keenan	St. Cloud Cathedral
2014	Tom Graupmann	Northfield
2015	Rick Fischer	Sauk Centre
2015	Mark Kuisle	Rochester Century
2016	Dave Schroeder	Maple Lake
2016	Ken Hubert	Faribault
2017	Bruce Woitas	Sleepy Eye St. Mary's
2017	Tim Hermann	White Bear Lake
2018	John Vraa	New London-Spicer
2018	Jeff Whitney	Rochester Mayo
2019	Marc Helmrichs	Pequot Lakes
2019	Brian Hegseth	Centennial
2020	Bob Grey	Montevideo
2020	Patti Weldon	Robbinsdale-Armstrong

For a complete list of past award winners please visit www.MNIAAA.org



YEAR	<b>RECIPIENT</b>	
2011	John Schumacher	Parl
2012	Don Hulbert	Мо
2013	Les Zellmann	St. J
2014	Dr. Dave Hartmann	Ale
2015	Marv Peters	Roc
2016	Jaime Sherwood	Way
2017	Brad O'Donnell	St. C
2018	Tom Graupmann	Nor
2019	Bob Grey	Мо
2020	Dave Wicker	Mp
<b>F</b>		

#### <u>SCHOOL</u>

Park Rapids Moorhead St. James Alexandria Rochester Lourdes Wayzata St. Clair Northfield Montevideo Mpls Public Schools

For a complete list of past award winners please visit www.MNIAAA.org



## 2020 BANQUET





33

<u>YEAR</u>	<b>RECIPIENT</b>	<u>SCHOOL</u>
2011	Sharon Euerle	Mankato West
	Neil Pierce	Alden-Conger
2012	Don Hazeman	Red Lake
2012	Brad Johnson	Rushford-Peterson
	Jim Lasley	Redwood Falls
	Wayne Pender	Grand Rapids_
2013	Gary Addington	Rochester Public Schools
	Douglas Maclver	Duluth Denfeld
2014	Ron Dobbs	New London-Spicer
	Kathy Fredricksen	Moose Lake
	Dwight Lundeen	Becker
2015	Elmer Menage	Luverne
	Don Miller	Hastings
		j.
2016	Glen Hasselberg	Staples-Motley
	Wayne Huffman	Belgrade-Brooten-Elrosa
	Scott Larson	Apple Valley
2017	George Barnard	Waterville-Elysian-Morristown
	Raalph Hagberg	Kenyon
	Barb Lehman	Robbinsdale Cooper
	Rollie Johnson	The Blake School
2018	Wally Connaker	Pine City
	Jay Johnson	Eden Valley-Watkins
2019	Tom Conzemius	Sauk Rapids-Rice, Park Rapids
	Robert Scripture	New Prague
	Larry Traetow	Jackson County Central
2020	David Hartmann	Alexandria
-	Gerald "Jerry" Keenan	Harding
	Kevin Merkle	Northfield

For a complete list of past award winners please visit www.MNIAAA.org



**DISTINGUISHED** ALUMNI



YEAR	RECIPIENT	<u>SCHOOL</u>
2011	Art Downey	St. Paul Central
	Gene Glynn	Waseca
	Stephanie Klaviter	New Ulm Cathedral
	Karl Mecklenberg	Edina West
	Jenny Potter	Edina
2012	Dave Dahl	Centennial
	Craig Hiller	Redwood Falls
	Doug Woog	South St. Paul
2013	Gabriele Anderson	Perham
	Mark Scharenbroich	St. Cloud Tech
	Jeff Swenson	Minneapolis South
2014	Joe Dziedzic	Edison
2015	Chris Meidt	Minneota
	Dennis Ryan	St. Paul Highland Park
2016	Cindy Haugejorde	New London-Spicer
	Denise "Olson" Holm	Duluth East
	Bob Karn	St. Cloud Cathedral
	Phil Vercota	Duluth East
2017	Henry Boucha	Warroad
	Lindsay Whalen	Hutchinson
2018	Shjon Podein	Rochester John Marshall
	Kelly Kirwin	Grand Rapids
2019	Karl Erickson	Rochester Century
	Magdalyn Mac Ewen	St Francis
2020	Matt Birk	Cretin-Durham Hall
	C.J. Ham	Duluth Denfeld
	Gigi Marvin	Warroad

For a complete list of past award winners please visit www.MNIAAA.org

# MINNESOTA INTERSCHOLASTIC ACTIVITIES

## Since 1951

